

TRIMIT FURNITURE B2C

In today's business landscape more and more companies are looking into alternative sales channels externally to reach new customer groups, control costs and generate additional revenue. Others take a critical look internally to improve order handling, save time by eliminating redundant work or allow shops to order directly in an automated way.

No matter what group you are in, TRIMIT B2C is interesting. TRIMIT B2C is an integrated part of your TRIMIT solution and gives everybody a window to Microsoft Dynamics NAV.

Within furniture it is vital for the customers to be able to get a unique product based on their specific needs and wishes. On the other hand, for you as a manufacturer it is important that these unique products are based on standard components because this e.g. reduces your time of delivery and makes inventory control simpler.

TRIMIT makes it simple to control the configuration of these complex products and gives your customers a great experience by enabling them to see prices, delivery times, pictures etc. when ordering online.

The portal is directly integrated with Microsoft Dynamics NAV and shares and updates information instantly. This makes it simple for you to save, retrieve and display all relevant data, thereby limiting the time spent on manual work and allowing you to spend time on value adding activities.



BENEFITS

- Gives you a simple way of entering the B2C market
- Simplifies order handling process
- Improves customer service
- Pushes your products to the "unlimited" online market
- Maximizes your revenue
- Follows the business logic and rules of Microsoft Dynamics NAV
- Very quick ROI through time- and direct cost savings
- Gives the consumer the opportunity of impulse buyings
- Standard solution with out-of-the-box functionality integrated directly with Dynamics NAV.
- Based on the latest Microsoft Dynamics technology*

*The TRIMIT Portal technology is based on the newest Microsoft .NET 3.5 C# platform using technologies such as SQL Server 2008, AJAX, LINQ for ADO.NET EF, XAML/WPF and Silverlight, WCF/WebServices, FTP, WebDAV, Message Queuing, SharePoint, Office 2007.